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University of Nairobi
Towards World Class Excellence



**OPERATIONS RESEARCH
SOCIETY OF EASTERN AFRICA**

**13TH OPERATIONS RESEARCH
SOCIETY OF EASTERN AFRICA
(ORSEA) CONFERENCE
October 26 to 27, 2017**

Venue

**University of Nairobi
School of Business
Lower Kabete Campus
Nairobi**

ABOUT ORSEA

ORSEA aims at promoting development of Operations Research in the East African region. The Society has three country chapters: Uganda, Tanzania and Kenya

CALL FOR PAPERS

ORSEA wishes to invite all authors, Operations Research specialists, academicians, practitioners and students to submit original, unpublished manuscripts. The Conference will be held in Nairobi, Kenya from October 26 to 27, 2017

Theme for the Conference
***“The Role of Business Analytics
in Public and Private Sector
Management”***

Sub Themes:

Abstracts for papers may be submitted in but not limited to any of the following areas:

1. Financial Analytics
2. Marketing Management Analytics
3. Supply Chain Analytics
4. Operations Management Analytics
5. Educational Analytics
6. Health Care Management Analytics
7. Human Resources Management Analytics
8. E-Government Analytics
9. Information Technology Requirements for Data Analytics
10. Big Data and Business Intelligence

Colloquium: Data Analysis at PhD Level

The 13th ORSEA International Conference will be hosted by School of Business – University of Nairobi and co-organized by University of Makerere Business School and University of Dar es Salaam Business School

Papers submitted for the conference will be considered for publication in the ORSEA Journal, following a blind review process.

Language:

The conference will be conducted in English.

Important Dates

Activity	Timeframe
Abstract submission	Deadline May 31, 2017
Notification of receipt	Immediate
Submission of full papers	July 15, 2017
Acceptance of papers	September 30, 2017
Early Registration	October 5, 2017
Late Registration	October 15, 2017

The abstracts and papers should be submitted as email attachments in MS Word **ONLY** editororsea@uonbi.ac.ke

CONFERENCE FEES

Category	Amount
Undergraduate students	KShs 1,000
Masters students	KShs 2,000
PhD students	KShs 5,000
Kenyan local participants	KShs 10,000
International and regional participants	\$250
ORSEA Officials	

Name	Position
Prof. Isaac M Mbeche	Chairman
Prof. Waswa. Balunywa	Vice Chairperson
Dr Ulingeta Mbamba	Vice Chairman
Prof. Gituro Wainaina	Secretary General
Prof. Erasmus S. Kaijage	Organizing Secretary
Dr. Isaac Nkote	Treasurer
Dr. Ben Mutagwaba	ORSEA Journal Coordinator
Dr. Muranga Njihia	Chairperson Kenya Chapter/Country Rep
Prof. Moya Musa	Chairperson Uganda Chapter/Country Rep
Dr. Severine Kessy	Chairperson Tanzania Chapter/ Country Rep
Dr Kate Litondo	ORSEA Kenya Secretariat