



## **UNIVERSITY OF NAIROBI**

**Faculty of Business and Management Sciences, Management  
Science & Project Planning Department**

**Research Seminar on startups in the supply chain  
Ecosystem and on crafting and publishing management  
research**

**Date: Wednesday, June 5, 2024**

**Time 10.00 AM - 1:00 PM**

**Target Audience: Faculty members and Graduate students**

**Venue: University of Nairobi Tower, 4<sup>th</sup> Floor  
Room MLT 405**

**By**

**Stephan M. Wagner**

**Professor of Supply Chain Management**

**Executive Board | Head of Department (Dean)**

**ETH Zurich**

Speaker Biography Stephan M. Wagner is Full Professor of Supply Chain Management, holds the Chair of Logistics Management and is the Found-er and Director of the HumOSCM Lab at the Swiss Federal Institute of Technology Zurich (ETH Zurich), Switzerland. He currently serves as Head of Department (Dean). Prof. Wagner serves the academic community as a Department Editor for Decision Sciences, and an Associate Editor of the Journal of Operations Management, the Journal of Supply Chain Management, the Journal of Business Logistics and the Journal of Purchasing & Supply Management. His research interests are in the areas of supply chain management, purchasing and supply management, and logistics and transportation management – with a particular focus on strategy, networks and relationships, risk, innovation, digitalization, entrepreneurship, sustainability and humanitarian operations. He is author and editor of 13 books and over 150 book chapters and articles. His award-winning research has been published in management journals, such as the Academy of Management or Journal of Management, operations management journals, such as Journal of Operations Management or Production and Operations Management, methods journals, such as Organizational Research Methods or Sociological Methods and Research, as well as managerial journals such as Interfaces or California Management Review. Prof. Wagner’s publications have resulted in almost 22.000 citations in Google Scholar (hindex: 71) and 8.400 citations in Web of Science (h-index: 48). He is included in the annual Stanford University analysis of nearly eight million authors as one of the top-2% ranked scientists in the higher-level field of Economics & Business. The sub-field of Business & Management ranks Prof. Wagner among the top-0.27% scientists worldwide. In 2023, Prof. Wagner received the prestigious Academy of Management ‘OSCM Distinguished Scholar



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**(Dean) ETH Zurich**

Award’, one of the highest recognitions empirical researchers in the field of operations and supply chain management can obtain. Research Seminar on startups in the supply chain ecosystem and on crafting and publishing management research. The research seminar will consist of two parts. Part I, entitled “Startups in the supply chain ecosystem: A research program”, is motivated by companies accessing innovation through startups in the supply chain. Prof. Wagner aims to encourage researchers to take up projects at this OM–entrepreneurship interface. He will discuss his research that has shed light on different modes of corporate–startup interaction or on the capabilities that buying firms need to build in order to identify, select and integrate startup suppliers. The talk will also highlight the opportunities and challenges of publishing research at the OM–entrepreneurship interface. In Part II, entitled “A brief tutorial on crafting and publishing management research”, Prof. Wagner will discuss how to select appropriate journals for publication, the importance of integrating and building theory, research methods and rigor, and common causes of manuscript rejection.

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