



University of Nairobi

**BUSINESS SOLUTIONS HUB
(UON-BuSH)**



**UNLOCKING SUCCESS THROUGH
SUSTAINABLE BUSINESS PROGRAMME**

Dates: 16th -20th September 2024 Venue: Sarova Whitesands, Mombasa

Contact: 0721443860, 0720761079 or 0714246982 | Email: uon-bush@uonbi.ac.ke



UNIVERSITY OF NAIROBI

Our Vision

A World Class University committed to Scholarly Excellence.

Our Mission

To provide quality University Education and Training to embody the aspirations of Kenyan people and the global community through creation, preservation, integration, transmission and utilization of knowledge.

Our Core Values

- i. Freedom of thought and Expression
- ii. Excellence
- iii. Care
- iv. Good Governance
- v. Innovation and Creativity
- vi. Partnership and Teamwork

Rationale

In today's interconnected world, sustainability is no longer viewed as a reporting or compliance concern, but rather as a crucial economic imperative. Integrating sustainability into your strategic planning and decision-making, and identifying the synergies between financial performance and your influence on society, the economy, and the environment, is more important than ever for your long-term prosperity and success.

But in a world that is becoming increasingly complex and uncertain, how do you establish a meaningful sustainability plan for your organisation and broader eco-system?

This course equips you with the insight, information, and skills necessary to develop and implement a sustainable business strategy for yourself and your organization.

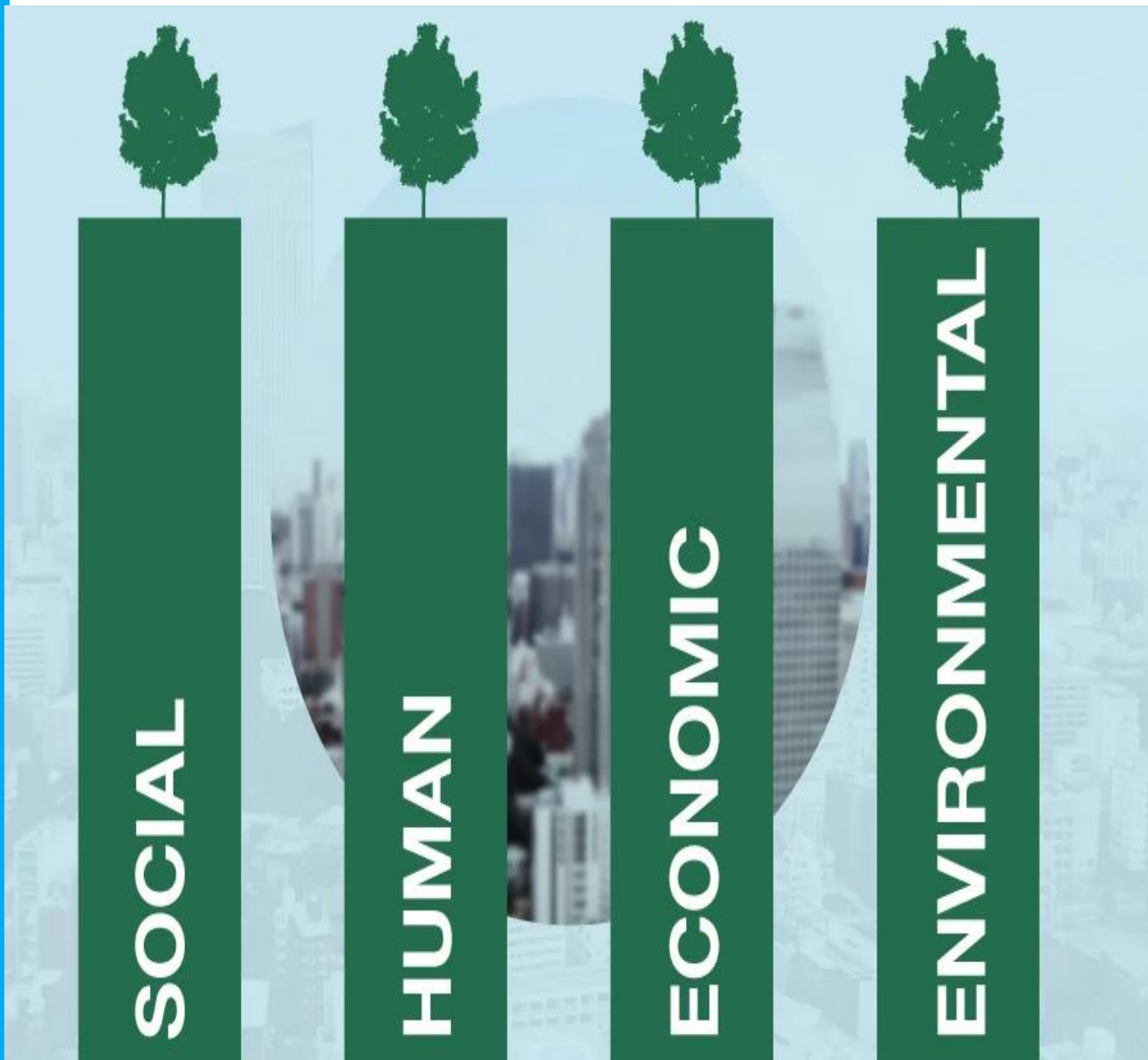
This 5-day intensive course exposes you to the critical obstacles of developing sustainable business models and challenges you to identify the strategic opportunities that lie ahead. You will investigate evolving frameworks, best practises, and a variety of views and implementation strategies. In addition, you will delve into the financial and accounting components - the investing, measuring, and reporting methods necessary to communicate strategic goals. And outcomes to your key stakeholders



Course Overview:

Sustainability must be a part of strategic planning and decision-making for long-term success and prosperity. Unlocking the successes through sustainable business operations presents the most important problems with making business models that are not sustainable and challenges strategic opportunities. Senior executives, decision-makers, and board members who need to understand the business case for sustainability and implement new strategies across their organisations and being able to apply relevant sustainability concepts, models, and tools while understanding the driving factors, evaluating the effectiveness of sustainable business practises and strategies, assessing risks and opportunities, and making recommendations for driving organisational change and fostering a culture of sustainability unlocking the success through sustainable Business is paramount.

Course Duration: 5 Days



Learning Outcomes

By the end of the course, participants will be able to:

1. Apply relevant sustainability concepts, models, and tools to assess and develop a competitive strategy that integrates sustainability principles.
2. Apply best practices from successful sustainability leaders to your own organizational context and develop strategies for their implementation.
3. Understand the driving elements that make sustainability a concern for businesses today.
4. Evaluate the effectiveness of different sustainable business practices and strategies in achieving competitive advantage, considering their impacts on stakeholder value and long-term organizational sustainability.
5. Assess the risks and opportunities associated with integrating sustainability into the competitive strategy, considering industry-specific and contextual factors in executing sustainable business models, including circular models.
6. Formulate recommendations and proposals for driving organizational change and fostering a culture of sustainability throughout the organization.:

Note: The training schedule and duration can be customized based on the specific needs and prior knowledge of the participants.



Mode of Delivery:

The course will be delivered through a combination of the following methods:

1. Facilitation-style, Interactive lectures
2. Experiential role plays
3. Group Discussions sessions
4. Case studies
5. Questions & Answer Sessions
6. Open sessions with management representatives
7. Innovative activities and signature events

Note: The training schedule and duration can be customized based on the specific needs and prior knowledge of the participants.



Target Audience:

The course is designed for senior executives and decision-makers: CEOs, CFOs, COOs, GMs, Heads of Department, Leaders and entrepreneurs, Purpose driven professionals, and CSR and consulting professionals who need to understand the business case for sustainability and how to implement new strategies across their organisations.

The course is also well suited to board members who need a thorough understanding of the business case for sustainability, as well as what is required at an operational level within organisations.

Fees

Price per person: Kshs 180,000

Note: Program availability, schedule, and fees are subject to change



Programme Registration Form

Delegate Information:

1. Delegate Name:

Title: Ms Mrs Mr Dr

- First Name:
- Last Name:
- Job Title:
- Email:
- Phone Number:

2. Delegate Name:

Title: Ms Mrs Mr Dr

- First Name:
- Last Name:
- Job Title:
- Email:
- Phone Number:

3. Delegate Name:

Title: Ms Mrs Mr Dr

- First Name:
- Last Name:
- Job Title:
- Email:
- Phone Number:

Company/Organisation Details:

- Company/Organisation Name:
- Industry Sector:

- Company Address:
- Street:
- City:
- Postcode:
- Company Email:
- Company Phone Number:

Unlocking Success through sustainable business

Programme Price : KSH 180,000 + VAT per delegate

**Above price is net amount payable to UON-BuSH, any withholding Tax or VAT is an additional cost payable by the client*

Payment Method:

Please select your preferred payment method:

- **Mpesa Paybill No: 522522 A/C No. 1104698676**
- **Bank Transfer:** University of Nairobi, - Income Generating Units. Bank: **Kenya Commercial Bank**, Branch: University Way, **A/C No. 1104698676**
- **Credit/Debit Card**
- **Invoice (if applicable)**

Authorisation and Acceptance of Terms and Conditions:

I, _____, hereby confirm that I have read, understood, and agree to the terms and conditions outlined above on behalf of Company/Organisation Name _____

Signature: _____

Date: _____

Terms and Conditions

I/We have accepted application to attend The University of Nairobi Business Solutions Hub (UON-BuSH), Faculty of Business and Management Sciences training courses (Programmes) and are in every case subject to the following terms and Conditions:

Payment Terms: Payment is due in full upon completion on and return of the registration form. UON-BuSH reserves the right to admit or refuse admission to delegates who have not shown proof of payment of fees or not agreed to sign an indemnity form.

Delegate Substitutions-Provided the fee has been paid in full, within the time frame as per our terms and conditions, substitutions at no extra charge, can be made up to 10 working days, before the start of the course in writing, (notifications for any such changes in writing to the attention of the Customer Experience Manager at dept-mgtsci@uonbi.ac.ke)

Delegate Cancellations-must be received by UON-BuSH in writing and must be addressed to the Customer Services Manager at dept-mgtsci@uonbi.ac.ke

- Cancellations received 10 working days before the program start date entitles the cancelling delegate to a full credit of amount paid (credit to attend future event not refund monies) paid to date of cancellation which may only be redeemed against the cost of any future UON-BuSH program within one year from date of such cancellation
- Any cancellation received less than 10 working days before the programme commencement does not entitle the cancelling delegate to any refund or credit note and the full amount must be paid.
- Non-attendance without written cancellation to the Customer Experience Manager is treated as a cancellation with no entitlement to any refund or credit.

Speakers-Views of Speakers at any conference or training course-are their own and do not necessarily reflect the views of UON-BuSH, its employees, agents or contractors.

Speaker Changes-occasionally it is necessary, for reasons beyond our control, to alter the content and timing of the programme or the identity of the speakers.

- If the UON-BuSH cancels a program, delegate payments at the date of cancellation will be credited to an UON-BuSH program (such credit is available for up to 10 one year from the date of cancellation). If the UON-BuSH postpones a program, delegate payments at the postponement date will be credited towards the rescheduled program. If the delegate is unable to attend the rescheduled program, the delegate will receive a full credit of amounts paid up to the date of postponement which may only be redeemed against the cost of any future UON-BuSH programme (and such credit will be available for one year from the date of postponement). No cash refunds whatsoever are available for cancellations or postponements.

Indemnity-The UON-BuSH is absolved from and indemnified against any loss or damage as a result of substitution, alteration or cancellation/postponement of a program arising from any cause whatsoever, including, without limitation, any fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of the A program unpracticable or impossible, "Fortuitous event" includes. But is not limited to, war, fire, flood, riot, industrial action, extreme weather or another emergency.

Warranty of Authority-The signatory warrants that he/she has the authority to sign this Application and agrees to be personally liable to UON-BuSH for payments falling due pursuant thereto should such warranty be breached.



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